DIGI freelancer

Newsletter

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DIGIfreelancer - Digital&Business skills for an incubator for freelance entrepreneurship, is a two-year project funded by the Erasmus + Program.

The overall objective is to support and empower the freelance workers category, by **creating an innovative, reference model to provide adequate entrepreneurial and digital training** to these professionals, so that they can start or manage a continuous and valuable professional activity.
Find out more in this newsletter!

The Freelance Economy is becoming increasingly important in the world of work and business, driven by new technologies and social changes.

Despite the number of freelancers is increasing steadily in the European countries, the policies to support the category are not growing at the same rate, and there is a lack of training opportunities aimed at supporting the entrepreneurial skills of freelancers. The existing training proposal is limited, often borrowed from training for companies or start-ups and it is not built over the real needs of freelancers.

What is the project about?

DIGIfreelancer aims to create a referent model to provide an adequate entrepreneurial and digital training to freelancers, not only to support and empower the category at a European level, but also to provide these workers with valuable and effective tools so that they can start or manage a continuous and valuable professional activity.

Project's goals

In line with the indications of the Entrepreneurship 2020 Action Plan, the project aims to strengthen the freelance workers segment, in order to:

- reduce the "mortality rate" of freelance professionals, with positive effects on overall unemployment;
- reduce recourse to income support policies for those employees who find themselves out of work;
- encourage the spread of new business opportunities in the digital age;
- improve the overall income of the freelance category;
- reduce "undeclared work" in favour of more stable and well-paid jobs;
- promote a work style with a better work-life balance;
- reduce the dissatisfaction rate of workers, who would be engaged in a job that they are passionate about and allows them to use their talents.

Expected results of the project

OVERVIEW OF THE FREELANCE WORLD IN EUROPE AND SURVEY ON OPPORTUNITIES/DISADVANTAGES OF THE FREELANCE ECONOMY

As a first step, wide research has been conducted in all partnership countries, in order to deliver a timely and accurate snapshot of the world of freelancing in Europe. The final objective is to set up an overall analysis in order to arrive at the creation of defined profiles of the different types of freelancers the project wants to reach.

METHODOLOGY FOR THE ENTREPRENEURIAL TRAINING

Entrepreneurship education is crucial to provide individuals with the aptitude to identify business opportunities, the self-esteem, the knowledge and the skills to act on them. During this phase, the partnership will analyse the most popular training models - currently dedicated only to startups and companies - in order to understand which are the most useful training steps that can be proposed also to freelancers in order to make them successful with their business and to help them to achieve their goals.

IMPLEMENTATION OF A DIGITAL INCUBATOR FOR FREELANCERS

The implementation of the digital incubator for freelancers will allow to bring the business model developed in the previous phase into reality.

How could you support us?

The main target groups of DIGIfreelancer are:

- VET trainers
- Existing freelancers
- Wannabe freelancers
- People who want to combine an autonomous activity with their work as an employee
- Professionals and consultants who offer services to other freelancers but whom freelancers believe they cannot turn to for economic reasons (e.g., notaries, lawyers, trademark experts, consultants, etc.).

If you fall into one of these categories, we want to get in touch with you and involve you in project development! Follow us on our channels (right now you can find us on LinkedIn but soon we will also activate the IG account and put the project website online) and participate in future events. Let's stay in touch!

fyg consultores

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